

Attend Live or Virtually

STARTUP BOOTCAMP

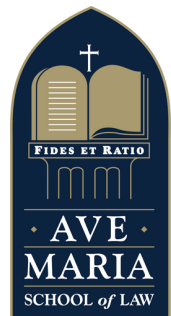
2021 November 16
Ave Maria School of Law
1025 Commons Circle
Naples, FL 34119
12:00 - 4:00 PM
\$40 - Live Attendance
\$20 - Virtual
\$ 0 - Students



What is Startup Bootcamp?

Every successful business starts with a great idea. Startup Bootcamp will arm entrepreneurs with the basic legal knowledge to start and run a business, including:

- business organization and tax structure;
- start-up funding;
- how to protect your brand; and,
- importance of intellectual property for start-ups.



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Agenda

- 12:00 PM Registration & Lunch
- 12:30 PM **Welcome from Dean John Czarnetzky**
- 12:45 PM **What do I need to do to protect my idea and business?**
presented by Luca Hickman, Esq.
- 1:45 PM Networking Break
- 2:00 PM **What is the best corporate structure for my business?**
presented by Matthew Brust, Esq.
- 3:00 PM **How do I get funding?**
guest panelists: Timothy Cartwright, Blake Cathey and Dr. Dan Vo
- 4:00 PM Concluding Remarks

Henderson Franklin Speakers



Matthew Brust, LL.M.

Business & Tax Attorney

Phone: (239) 344-1147

Email: matthew.brust@henlaw.com

Matthew focuses his practice in business organization operations and planning, mergers and acquisitions, and federal and state taxation. He enjoys working with business owners, entrepreneurs, and start-ups explaining the most tax-efficient methods to implement their business needs and goals, and then guiding them to the best possible legal outcome for their unique situation.



Luca Hickman, Esquire

Florida Bar Board Certified Intellectual Property Expert

U.S. Registered Patent Attorney

Ave Maria School of Law Alumni & Valedictorian

Phone: (239) 344-1307

Email: luca.hickman@henlaw.com

Luca focuses his practice in all aspects of copyright, patent, trademark and trade secret matters. He assists clients in the creation and management of intellectual property portfolios, franchising, brand licensing and anti-infringement matters, including extensive anti-counterfeiting work, and creating and overseeing global trademark portfolios.

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Guest Speakers



John Czarnetzky

Chief Executive Officer and Dean
Ave Maria School of Law
1025 Commons Circle
Naples, FL 34119
Phone: (239) 687-5305
Email: jczar@avemarialaw.edu

In addition to serving as Dean, Mr. Czarnetzky serves as a legal adviser to the Holy See's Mission to the United Nations, representing the Holy See in negotiations, including establishing the International Criminal Court and several international treaties. He is a graduate of the Massachusetts Institute of Technology (B.S., 1982, Chemistry) and the University of Virginia (J.D., 1989). Before law school, Dean Czarnetzky was an officer in the United States Army, where he served as an intelligence analyst, specializing in foreign chemical, biological and nuclear capabilities.



Timothy J. Cartwright

Fifth Avenue Family Office, Partner and Co-Founder
Tamiami Angel Funds, LLC, Chairman
Adrenaline Venture Fund, General Partner
3003 Tamiami Trail North, Suite 410
Naples, FL 34103
Phone: (239) 262-6300
Email: tim@fifthavenuefamily.com

Timothy Cartwright's firm Fifth Avenue Family Office (which he co-founded in 2006) serves entrepreneurial, high net worth families with multi-generational wealth, providing exit strategies for closely held businesses, oversight of real estate and alternative assets, portfolio constructions, family governance and next gen education.

Mr. Cartwright recently completed an 11-year term as a member of the Florida Gulf Coast University's Foundation Board, finishing as Chair of the Board. For the fourth consecutive year, he was named by Florida Trend magazine to their list of "Florida's 500 Most Influential Business Leaders" due to his venture capital and private equity activity with the Tamiami Angel Funds and Adrenaline Venture Fund.

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Blake M. Cathey

Chief Operations Officer
Accanito Capital Group
405 5th Avenue South
Naples, FL 34102
Phone: (239) 269-8084
Email: blake.cathey@accanitocapital.com

Blake Cathey was born and raised in Naples, Florida. He has been disruptive making a name for himself with a global thumb print as a serial entrepreneur and marketing expert with experience in acquisitions and closing deals both domestically and internationally. Blake started his journey in real estate, working primarily with investors and sharing the same core values that Accanito does...That is that businesses don't grow, but relationships do. Blake's role in the business is focused primarily on sourcing new relationships, directing operations & vetting new projects. Outside of the funding world, Blake enjoys traveling with his wife, golfing, and spending time with many local organizations and charities. He believes firmly in working hard every day to better himself, make those around him proud, and share his faith with others.



Dr. Dan H. Vo

Assistant Professor of Entrepreneurship
Daveler & Kauanui School of Entrepreneurship
Florida Gulf Coast University
10501 FGCU Blvd. S.
Fort Myers, FL 33965
Phone: (239) 590-7411
Email: hvo@fgcu.edu

Dr. Dan H. Vo joined the Daveler and Kauanui School of Entrepreneurship at Florida Gulf Coast University in the Fall of 2021 as an Assistant Professor of Entrepreneurship. Prior to joining FGCU, he was at California Lutheran University and Hartwick College where he was tasked with developing and teaching venture funding courses at both the undergraduate and the graduate level. Dan also has an active research agenda. He was a Research Fellow at the Sauder School of Business, University of British Columbia, Canada and was a member of the 2013 NBER Entrepreneurship Research Boot Camp. His research emphasizes on the interplay between financial resources and strategic objectives pursued by both the investors and the entrepreneurs. Several of his works were published in Financial Times top 50 journals including Journal of Financial Economics and Strategic Entrepreneurship Journal.

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