

We Would Like to  
Welcome Small to Large and  
Family-Run Business Owners  
and Managers in Events,  
Tourism, Hospitality  
to the 2022

# COLLIER CORPORATE LAW SUMMIT

OCTOBER 6, 2022

Hilton Naples, 5111 Tamiami Trail N, Naples, FL 34103

Presented By:



Henderson Franklin

ATTORNEYS AT LAW

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# AGENDA

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**9:00 a.m. Registration & Continental Breakfast**

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**9:45 a.m. Opening Remarks by Scott Beatty, Esq.**

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**10:00 a.m. Community Leaders Weigh-In on Issues Impacting Collier County Businesses**

**Moderator: J. Dudley Goodlette, Esq.**

**Panelists: Michael Dalby**, President & CEO, Greater Naples Chamber of Commerce, **Eileen Connolly-Keesler**, President & CEO, Collier County Community Foundation, and **Andy Solis**, Collier County Commissioner

The discussion will focus on hot-button issues facing Collier business owners, including planning, economic development, attainable housing, and future plans for Naples and Collier County.

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**11:00 a.m. All in the Family: Collier Family-Run Business Leaders Share Lessons for Longevity**

**Moderators: Anthony Cetrangelo, Esq.** and **Amanda Dorio, Esq.**

**Panelists: Michael Wynn**, President, Sunshine Ace and **Jaime Weisinger**, Director, Community & Government Relations, Lipman Family Farms

Family businesses are the backbone of the American economy. They also face unique challenges, especially given the dynamics of family relationships adding to the complexity of running a business. In this entertaining discussion, panelists will share their secrets to running a successful family business.

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**12:00 p.m. Lunch**

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**1:15 p.m. Ways to Limit Exposure in Employment and Workers' Compensation Claims**

**Presenters: Scott Atwood, Esq.** and **David Roos, Esq.**

The presenters will discuss current trends in employment and workers' compensation laws so that businesses may take pro-active steps to reduce litigation. In part one, Scott will address claims involving retaliation, sexual harassment, same-sex discrimination, disability, as well as changes in wage and hour laws. In part two, David will share how timely investigations of reported work accidents can limit an employer's liability in unemployment, EEOC, wrongful termination and retaliation related claims.

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**2:15 p.m. The Ever-Changing Landscape of Real Estate and Land Development in Collier**

**Moderator: Jeff Wright, Esq.**

**Panelists: Al Reynolds**, Vice President, Community Development, Stantec, **David Farmer, PE, AICP**, Metro Forecasting Models, LLC, and **Sharon Zuccaro, Esq.**

Panel discussion and Q&A session covering hot topics, challenges owners face in commercial property, and what's hot in the residential market.

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**3:15 p.m. A Strategic Approach to Event Risk Management**

**Keynote Presenter: Dr. Linda Robson**, Professor at Endicott College in the Gerrish School of Business

Risk management continues to be a hot topic in the events industry, but the focus is always on reacting to a catastrophe or disaster. While catastrophes and disasters are horrific, they are the responsibility of governments not event professionals. As an industry we need to concentrate on being proactive. We want to learn how to anticipate, prepare, monitor, and respond to risks at events. Dr. Robson will use the Robson Risk Management Model and case studies to give attendees a better understanding of how to approach risk.

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**4:15 p.m. Concluding Remarks Followed by Cocktails and Networking**



## Michael Dalby

Michael was named President & CEO of the Greater Naples Chamber of Commerce in March of 2016. He also serves as President of the Chamber's Foundation, the Leadership Collier Foundation, and President of the Partnership for Collier's Future Economy. Michael leads a 10-person staff serving some 1,200 members with business growth connections, public policy advocacy, economic development resources, and community

leadership and workforce initiatives.

Prior to talking the Naples Chamber helm, Dalby was President of the Columbus (OH) Chamber of Commerce, and, prior to that, led chambers in Indiana, Texas and New Mexico. In all, Michael has 28 years of Chamber of Commerce experience. He is a native of Stephenville, Texas, a veteran of the US Air Force and holds a BS degree from the US Air Force Academy and an MA from the University of Nebraska.



## Eileen Connolly-Keesler

Eileen joined the Collier Community Foundation as President and CEO in 2013 where she oversees the Foundation's mission and addresses community needs by providing leadership and coordination through grantmaking and fund development. Since joining the Foundation, assets have grown from \$62 million to over \$247 million.

The Community Foundation, now 37 years old, manages more than 850 funds, collaborates with hundreds of nonprofits, and has distributed over \$268 million in grants and scholarships to nonprofit organizations and community programs since its inception, over \$43.2 million in the 2022 fiscal year.

Eileen currently serves on the boards of the Florida Nonprofit Alliance, the Greater Naples Chamber of Commerce, CFLeads (Community Foundations Leading Change), Imagine Solutions, and the Estate Planning Council. She is a past chair of the Statewide Community Foundation Steering Committee for FPN. She was a Rotarian for over 28 years.

She earned her Bachelor of Social Work from UW Green Bay and Masters in Public Administration from UW Oshkosh and previously served as President/CEO of the Oshkosh Area Community Foundation for ten years before relocating to Naples.



## David Farmer, PE, AICP

David Farmer's love affair with real estate began in Alaska where he worked as a carpenter. Today, he is a professional civil engineer and certified planner with over 30 years of experience in real estate development, city planning, civil engineering, infrastructure design, and construction.

David was the project manager for the Collier County Sheriff's Office Long-Range Master Plan, which won an

Award of Merit for Best Practices from the American Planning Association in 2020. David also earned an award for Outstanding Elected Official for his planning efforts at the Collier County Mosquito Control District. He is an active member of the American Planning Association, the American Institute of Certified Planners, the Florida Planning and Zoning Association and the Urban Land Institute.

As CEO of Metro Forecasting Models, his mathematical skills, understanding of population growth drivers, and ability to identify practical solutions to complex problems make him a sought-after consultant for city and county governments.

He frequently speaks about planning and land use for the Urban Land Institute in classes, workshops and webinars.



## Alan D. Reynolds, FAICP

Alan is Vice President of Stantec Consulting Services, the 10th largest global engineering, planning, architecture, and environmental design firm. He is Regional Business Leader for the 8-state southeast region. Reynolds formerly served as Chairman and CEO of WilsonMiller.

His expertise includes environmental design, master planning, and stewardship. He is a Fellow of the American Institute of Certified Planners, and a Full

Sustaining Member of the Urban Land Institute. Reynolds received his degree in Environmental Design, from Miami University, Oxford.

During his 44-year career, Reynolds has served as the principal planner for more than 200 communities. He led a collaborative team to create the Collier County Rural Land Stewardship Plan, recognized as a model for habitat conservation, agricultural protection and sustainable development. Reynolds served as principal planner for Ave Maria, Babcock Ranch, Bonita Bay, The Brooks, Grey Oaks, Lely Resort, Mediterra, and Pelican Marsh.

Reynolds has served in leadership roles on state and local boards, including Leadership Florida Board of Regents, President of the Naples Area Chamber of



Commerce, Chairman of the Economic Development Council of Collier County, and Chairman of the American Heart Association's Heart Walk. He also served on the Florida Chamber Foundation, Southwest Florida Regional Planning Council, and Florida Council of 100, Florida Gulf Coast University's College of Business Advisory Board and Moorings Park Board of Trustees. He was named Junior Achievement Business Hall of Fame Laureate in 2006., and is a founding member of the Board of Directors of FineMark Bank Holdings, Inc.



## Dr. Linda Robson

Dr. Robson is the author of The Robson Risk Management Model (RRMM). She worked as an event planner for more than 20 years in New Zealand, Europe, the U.S. and Canada. In 2003 Linda returned to school and has a Master of Tourism Administration and a PhD. Linda's combination of experience and education has given her a unique perspective on the events industry. She brings a practical, applied knowledge to her classroom, her speaking sessions, and to the events she plans. Linda is a member of MPI and NACE. She has written articles, case studies, and book chapters for both industry and academia about risk management and the events industry. She has spoken at numerous chapter events, as well as Risk 360, NACE Evolve, The Special Event, PCMA's Annual Conference, ILEA Live, EventWorld and MPI's WEC.



## Andy Solis

Andy grew up in Gainesville, the first American-born member of a family that fled Cuba after losing everything to a Communist dictatorship. After attending the University of Alabama as a 2-time All American tennis player, Andy graduated from the Florida State University College of Law, and then clerked at the Florida Supreme Court.

In 1993, Andy moved his young family to Collier County, where he built a thriving law practice while volunteering with organizations including the United Way, Avow Hospice, and the Hispanic Council Foundation of Collier County, where he served as President. Over the years, Andy became increasingly involved with the county's economic development efforts, serving on the Planning Commission and with Opportunity Naples before being elected to the County Commission in 2016. In 2019, he left the practice of law to become the Executive Vice President of an international trade association serving the manufacturers of conveying equipment.



## Jaime Weisinger

Jaime is a lifelong Florida resident who grew up right here in Southwest Florida. He is a 4th generation Lipman family member, and currently serves on the Board of Directors at Lipman, and as the Director of Community and Government Relations for the company. Lipman is the

largest open field grower and distributor of fresh tomatoes in North America with more than 50 locations throughout the continent, including greenhouse growing operations in Canada. He has held various roles with the company over his 25+ year career and presently manages the company's real estate holdings as well.

Jaime sits on a number of industry and non-profit governing boards. In August of 2017, he was appointed by Governor Rick Scott as one of 9 members of the governing board of the South Florida Water Management District. He also serves on the Government Relations Committee with the International Fresh Produce Association and Florida Fresh Fruit and Vegetable Association respectively. In his community role, Jaime is a member of the executive board of the Redlands Christian Migrant Association (RCMA), FGCU's Athletic Advisory Council, Naples Botanical Gardens, and the Taste of Immokalee executive board. He is proud to have led Lipman's annual backpack giveaway events that have raised over \$300,000 and distributed more than 13,000 school kits to students in Collier County over the last 10 years.

Jaime holds a BS in Finance from Boston University.



## Michael A. Wynn

Michael has served as board chairman of the Wynn Family Companies and President of Sunshine Ace Hardware since 2005. Sunshine Ace Hardware first opened in 1958 and is one of the largest home improvement retailers in Florida serving five counties.

Mr. Wynn is the immediate past Chair of the board of directors of the Miami Branch of the Federal Reserve Bank of Atlanta. He is also a member of the board of

directors for Moorings Park (Vice Chair), and the NCH Healthcare System (2nd Vice Chair) He is a member of the Florida Council of 100 and the FGCU Board of Trustees.

He was recognized as *Business Observer's* 2019 Icons of Business and awarded the 2019 *Naples Daily News* Outstanding Citizen of the Year. Sunshine Ace Hardware has been recognized as a 2022 Best Place To Work.



**Scott E. Atwood** is chair of Henderson Franklin's Labor and Employment Law Group and is a Florida Supreme Court Certified Circuit Civil Mediator. Entrepreneurs, public entities, and businesses of all sizes rely on his two-plus decades of experience for their employment law matters. As the immediate past chair of The Florida Bar's Labor and Employment Section, he's had the unique opportunity to formulate and implement legal policy at both the state and local level.



**Scott Beatty** serves on the firm's Executive Committee and is a shareholder in the firm's Business Litigation Department. He focuses his litigation practice in business disputes, construction and lien law litigation, contract disputes, collections and foreclosures. He also has an active real estate litigation practice, handling boundary and border disputes, as well as title insurance claims. He is a blogger and a sought-after speaker at construction industry events.



**Anthony J. Cetrangelo** assists clients in all aspects of planning an estate, including probate court avoidance, setting up revocable and irrevocable trusts and in drafting advanced directives. He also represents clients in trust administrations and in probate court. Anthony is a regular blogger and takes the lead as one of the firm's "Cryptocurrency Counselors," discussing cryptocurrency and digital assets.



**Amanda M. Dorio** is family focused in her estate planning practice. She has the unique ability of empathizing with her clients and understands that every family's dynamics differ. Amanda is vigilant to ensure that the appropriate and necessary resources are available to protect her clients' assets and legacy. Amanda also has experience in the administration of many probate scenarios – from a simple summary administration to ancillary administrations and complex formal administrations. Prior to joining Henderson Franklin, she was the managing partner of her own firm in Naples.



**J. Dudley Goodlette** began working in Naples at just ten years old, shining shoes at a shop downtown. As a real estate, land use and zoning lawyer and chair of Naples Ethics Commission, he continues to be instrumental in the development of Collier County and an advocate for the best interests of his clients and community. Dudley also devotes countless hours to ensure children have access to quality education and serves on the Board of Directors for the Winged Foot Scholarship Foundation.



**David Roos** is chair of the firm's Workers' Compensation Department. He represents insurance carriers, third-party administrators, and employers in the defense of workers' compensation claims. He is also a frequent speaker to public and in-house presentations on ways to limit exposure on workers' compensation liability. David serves as a member of Henderson Franklin's Executive Committee, which oversees firm policy, decision making and ethical practices. He previously served as Chairman of the Workers' Compensation section of the Florida Defense Lawyers Association.



**Jeff E. Wright** is chair of Henderson Franklin's Land Use & Environmental Law division. He is Board Certified by the Florida Supreme Court in City, County & Local Government Law. Jeff has been involved in land use and comprehensive planning issues since 2006 when he served as an Assistant County Attorney on growth management and land use matters in Collier County. Today, Jeff represents private property owners, developers, associations, and investors in obtaining land use entitlements and addressing land use and permitting issues. He works through the challenges presented by local government regulation of land use and the exercise of private property rights.



**Sharon M. Zuccaro** represents developers, sellers, and buyers in commercial and residential real estate transactions. She assists clients through a variety of real estate transactions including finance, contracts, leases, closings, title insurance, and the unique challenges faced with homeowner and condominium associations. Originally from Chicago, Sharon has called Naples home for 35 years and is a member of the Humane Society's Board of Directors. She is also a member of the Naples Area Board of Realtors and Collier County Building Industry Association.

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**SPECIAL RATE: 3 OR MORE PERSONS  
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**REGISTER BY OCTOBER 1, 2022**

Contact Gail Lamarche at 239.344.1186 or [gail.lamarche@henlaw.com](mailto:gail.lamarche@henlaw.com) if you have any questions.